

Circular No: 38/2018

To: ALL MEMBERS

Date: 3 OCTOBER 2018

Dear Members,

Videos to address the misconceptions of plastics – to viral out

We are pleased to advise that MPMA has developed a series of animated short videos (of about one-minute each) to address the misconceptions of plastics and to promote waste separation and recycling.

Members are encouraged to visit MPMA's Don't Be a Litterbug Facebook page (https://www.facebook.com/pg/DontbeaLitterbug/videos/?ref=page_internal) to view these videos. The important part is to share with all your staff, associates, contacts, etc and viral them out.

Four videos that have been uploaded to-date:

1. The Benefits of Plastic Bags?
2. Recycle Your Plastics!
3. Don't Let Your Plastics Get to The Landfill!
4. Stop Littering!

Visit the page often to check out new releases!

Thank you.

Yours sincerely,

MALAYSIAN PLASTICS MANUFACTURERS ASSOCIATION

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