



MALAYSIAN PLASTICS MANUFACTURERS ASSOCIATION



**18TH TERM AFPI CONFERENCE
29TH ASIA PLASTICS FORUM
MPMA 52ND ANNIVERSARY DINNER**

2019

15 – 16 NOVEMBER 2019

**ONE WORLD HOTEL, PETALING JAYA
MALAYSIA**

ABOUT THE ASEAN FEDERATION OF PLASTIC INDUSTRIES (AFPI)



The ASEAN Federation of Plastic Industries (AFPI) is a regional grouping of plastics industry associations from the seven ASEAN countries, namely, Indonesia, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam. Together they represent the majority of all plastics companies in the ASEAN region.

Imbued with the spirit of “Unity & Friendship”, AFPI seeks to promote intra-ASEAN economic co-operation and co-ordination in the field of the plastics industry. AFPI also seeks to develop and initiate the preparation and implementation of plans, programmes and projects that will promote and advance intra-ASEAN plastics industries and trade.

Malaysia assumed its role as AFPI Chairman in September 2018. This year, MPMA is privileged to host the 18th Term AFPI Conference. Industry leaders from seven countries will gather to exchange views and information on issues relating to the plastics industry.

ABOUT THE ASIA PLASTICS FORUM (APF)



MPMA represents the plastics industry in regional groupings such as the Asia Plastics Forum (APF) and acts as the Secretariat for APF.

APF was established for the following objectives:

- Share and exchange information about the plastics industry and the country’s economy in the Asian region.
- Consider any issues related to the plastics industry and assist members in providing inputs for solutions.
- Foster close business co-operation among the plastics manufacturers (processors) in the Asian region.

Over the past 10 years, APF has been concentrating on sustainability issues affecting the plastics industry, reflecting on the current global situations litter issues especially marine are amongst those intensely debated by countries. The industry views that the adoption of a zero littering policy together with a Circular Economy model supported by a strong recycling community is the way forward.

The twelve countries that represent APF are Bangladesh, China, India, Indonesia, Japan, Malaysia, Myanmar, Philippines, Singapore, Sri Lanka, Thailand and Vietnam.

ABOUT THE MPMA 52ND ANNIVERSARY DINNER



The MPMA Anniversary Dinner is a signature event celebrated every year. It recognises and acknowledges the generous support of many member companies as well as honoured partners who have made significant impact to the plastics industry and community.

This prestigious event continues to be the leading networking event of the year for the plastics industry. It is expected that over 1000 guests would attend to celebrate the Association's accomplishments and continuous strength of the industry. It is also the event of the year whereby the highlights for 2018/2019 programmes and activities would be presented.

With amusing entertainment to liven up the event and lucky draws for all who participate, the dinner will continue to be a memorable and delightful event which is not to be missed!

SPONSORSHIP OPPORTUNITIES AND BENEFITS PACKAGES

Sponsorship is one of the most essential factors contributing to the success of a Conference and the Anniversary Dinner of an Association.

18TH TERM AFPI CONFERENCE AND 29TH APF 2019 SPONSORSHIP PACKAGE

BENEFIT/PACKAGE	GOLD	SILVER	SUPPORTING PARTNERS
	RM50K & above	RM30K	RM15K
MEDIA & STAGE RECOGNITION	✓	✓	✓
PARTICIPATION Conference Registration	8	5	3
PROMOTIONAL CORPORATE COLLATERAL Company Logo on Conference Bags	✓	✓	✓
EXHIBITION PARTICIPATION Exhibition Space Allocation	1	1	1
Prominent Exhibition Space	Priority	Preferred	
Exhibition Passes	3	3	2
PUBLICITY & ACKNOWLEDGEMENT Logo Presence at the Conference	✓	✓	✓
Acknowledgement at the Conference Opening Ceremony	✓	✓	✓
Acknowledgement on the Backdrop and Banners	✓	✓	✓
Acknowledgement on Website	Main & Conference Page/Slider	Main & Conference Page/Slider	Conference Page/Slider
Acknowledgement on the Printed and eFlyers/Brochures	✓	✓	✓
CO-HOSTING OPPORTUNITY To be Featured as a Co-host	AFPI & APF Lunch	AFPI & APF Tea Breaks	

MPMA 52ND ANNIVERSARY DINNER SPONSORSHIP PACKAGE

BENEFIT/PACKAGE	DIAMOND	PLATINUM	GOLD	SILVER	SUPPORTING PARTNERS
	RM200K & above	RM100K - RM199K	RM50K - RM99K	RM20K - RM49K	RM10K - RM19K
PARTICIPATION VVIP Seating during Dinner (person)	1	1	1	1	
Free Seats during Dinner	20	20	10	8	5
ACKNOWLEDGEMENT Logo Presence at the Dinner Backdrop	✓	✓	✓	✓	✓
Name Recognition in Dinner Programme Sheet	✓	✓	✓	✓	✓
Logo Presence on the Photo Booth	✓	✓	✓	✓	✓
Acknowledgement on Website	✓	✓	✓	✓	✓
Plaque Presentation during Dinner	✓	✓	✓	✓	✓
SPEAKING OPPORTUNITY Opportunity to Nominate one Person for a three-minute Speech During Dinner	✓				



SPONSORSHIP BOOKING

Please complete and return this form to:

MPMA

Attention: Ms Mandy Kok (mandy@mpma.org.my) / Ms Savitha (industry@mpma.org.my)
Tel: +603 7876 3027 Fax: +603 7876 8352

COMPANY INFORMATION

Company Name	<input type="text"/>		
Contact Person	<input type="text"/>		
Designation	<input type="text"/>		
Tel	<input type="text"/>	Fax	<input type="text"/>
Email	<input type="text"/>		

We are interested to sponsor the following sponsorship packages:

<input type="checkbox"/>	18TH TERM AFPI CONFERENCE & 29TH APF		
<input type="checkbox"/>	GOLD at RM50,000 and above	<input type="checkbox"/>	SILVER at RM30,000
<input type="checkbox"/>	SUPPORTING PARTNERS at RM15,000	<input type="checkbox"/>	OTHERS
TOTAL AMOUNT	<input type="text"/> RM		

<input type="checkbox"/>	MPMA 52ND ANNIVERSARY DINNER		
<input type="checkbox"/>	DIAMOND at RM200,000 and above	<input type="checkbox"/>	PLATINUM at RM100,000 - RM199,000
<input type="checkbox"/>	GOLD at RM50,000 - RM99,000	<input type="checkbox"/>	SUPPORTING PARTNERS at RM10,000 - RM19,000
<input type="checkbox"/>	SILVER at RM20,000 - RM49,000	<input type="checkbox"/>	OTHERS
TOTAL AMOUNT	<input type="text"/> RM		

Name & Designation	<input type="text"/>		
Signature & Company Stamp	<input type="text"/>	Date	<input type="text"/>