

CIRCULAR: 5/2020

15 January 2020

TO: ALL MEMBERS

The Anugerah Kecemerlangan Industri (AKI) or Industry Excellence Award

Dear Members

We are pleased to inform that Ministry of International Trade and Industry (MITI) would like to invite MPMA members to participate in the “**Anugerah Kecemerlangan Industri (AKI) or Industry Excellence Award**” to gain a reputation for being the nation’s premier corporate recognition award.

Below are the details of the event:

The AKI was established to promote excellence and to stimulate healthy and positive competition within the industry sectors. The key objectives are to recognise the most outstanding companies in the manufacturing and services industries, companies with business plans to increase value-added products or services and companies with best practices that render them as inspiring role models to other companies.

Stand a chance to win

- Trophy and RM500,000 cash prize for Prime Minister’s Award
- MPC Training programmes worth up to RM50,000 for scheduled programmes for a period of three (3) years
- Ten (10) days of training on MIMOS’ technologies (valued at RM30,000) subject to MIMOS terms and conditions
- Cash prize of RM5,000 for Manufacturing Sector and Services Sector Category 1 winners
- One (1) full-page ad insertion in MSI’s newsletter worth RM4,000 for Prime Minister’s Award winner
- Featured in special session with MATRADE in local media; one (1) session per winner, valid up to two (2) years after the AKI Award presentation
- Trophies for winners of Services Sector & Manufacturing Sector Awards, Open Category Award, Most Promising Award, and Industry4WRD Excellence Award

mpma.org.my

- Placement of winners corporate advertisement at the following platforms (for winners of Services Sector & Manufacturing Sector Awards, Open Category Award, and Most Promising Award)
 - MIDA's website for three (3) months
 - MIDA's Internal LCD Billboard (LCD TVs at Common Areas in MIDA's Building) for six (6) months
 - MIDA's e-Newsletter (more than 18,000 registered subscribers within and outside of Malaysia)
- Exemption from participation fee to one (1) standard exhibition booth for one (1) International Trade Fair by MATRADE valid up to two (2) years and many more

The submission date for AKI 2020 participation is by **29 February 2020**. For more details, please visit:

<https://www.miti.gov.my/aki>

Should you have any queries, kindly contact the **AKI Secretariat 2020** at 03-6200 0460/ 0466/ 0465/ 0456/ 1089.

[Participation Form](#)

[AKI Booklet 2020](#)

Thank you.

Malaysian Plastics Manufacturers Association (MPMA)