



Early Bird Discount

RM2200

until 3rd September 2023

Standard Price

RM2600 /pax

Registration closes
8th September 2023

TRAINING WORKSHOP MASTERING ESG FOR PLASTIC MANUFACTURERS

 20 & 21 September 2023
(Wednesday & Thursday)

 9am - 6pm




 **Fuller Academy**
Level 6-01, Fahrenheit Office Tower,
Jalan Bukit Bintang, 55100 KL

 English, Bahasa Malaysia, Chinese (Cantonese)

 Board of Directors, Management
Team & Middle Managers

 Certificate of Attendance

Why Join This Workshop?

-  **Strategic Alignment with Stakeholders**
Learn to navigate the shifting landscape of responsible business practices. Gain insights into global sustainability goals and how to position your plastic manufacturing company as a leader in environmental responsibility.
-  **Risk Mitigation & Innovation**
Discover the circular economy models and sustainable practices. Safeguard your business from regulatory fines and reputational damage while uncovering new avenues for innovation.
-  **Long-Term Resilience & Value Creation**
Integrate sustainability into your strategies to reduce costs, conserve resources, and appeal to conscious consumers.

INSTRUCTOR

Over 20 years in ESG leadership

DR YASMIN RASYID
PhD In Sustainability Science
Director of Sustainability
Founder, Ecoknights



**Sign up
here now**



Any enquiry, please email to impact@thefulleracademy.com or call **011-5638 7278**

Day 1

Session 1: Opening and Fundamentals of ESG

- Exploring the Business and Sustainability Nexus
- Evolution of Sustainability and Key Terms
- Business Case and Opportunities for Sustainability
- Risks, Challenges, and Global Sustainability Landscape

Session 2: Environmental Sustainability

- Dimensions of Environmental Sustainability
- Trends and Insights
- Policies and Regulations
- Metrics, Indicators, and Best Practices
- Case Study: Implementing Sustainable Practices

Session 3: Social Sustainability

- Dimensions of Social Sustainability
- Impact, Trends, and Insights
- Policies and Regulations
- Metrics, Indicators, and Best Practices
- Case Study: Successful Social Sustainability Integration

Session 4: Corporate Governance

- Dimensions of Corporate Governance
- Impact, Trends, and Insights
- Policies and Regulations
- Metrics, Indicators, and Best Practices
- Case Study: Effective Corporate Governance Implementation

Session 5: Economic and Innovation Opportunities

- Introduction to Circular Economy
- Sustainable Waste Management Strategies
- Exploring Alternative and Sustainable Plastics
- Responsible Sourcing and Ethical Practices
- Integrating ESG in Product Design

Session 6: Closing and Reflection

- Summarizing Day 1's Learnings
- Participants' Reflections and Q&A

Day 2

Session 1: Opening and Integrating Sustainability

- Dimensions of ESG Integration
- Regulatory and Operational Demands
- Strategies for Sustainability Implementation
- Case Study: Successful ESG Integration

Session 2: Risk Assessment and Management

- Understanding ESG Risks and Impact
- Types of Risks: Physical, Transitional, Liability, Branding
- Strategies for Risk Assessment and Management
- Setting Up Internal Controls

Session 3: Effective Communications

- Audience Analysis and Stakeholder Engagement
- Best Practices for Effective Communications
- Communication Platforms and Strategies
- Sustainability Reporting Frameworks and Trends

Session 4: Sustainability Leadership

- Roles of Top Management and Board
- Mobilizing Resources for Sustainability
- Integrating ESG in Decision-Making

Session 5: Workshop - Building a Sustainability Roadmap

- Identifying Organization's Sustainability Gaps
- Setting Targets and Industry Benchmarks
- Strategies for Sustainability Implementation
- Monitoring and Measurement

Session 6: Closing and Reflection

- Summarizing Day 2's Learnings
- Participants' Reflections and Next Steps