



# MyPLAST SOURCING SUMMIT 2023



**LEVEL C  
JUNIOR BALLROOM**  
ONE WORLD HOTEL  
PETALING JAYA

CONFERENCE

TUESDAY

**14**

NOVEMBER 2023  
8.30 am – 5.00 pm

BUSINESS  
MATCHING MEETINGS

WEDNESDAY

**15**

NOVEMBER 2023  
9.00 am – 1.00 pm



BEST PRACTICES  
SHARING



KNOWLEDGE  
TRANSFER



CONNECT WITH  
INVESTORS



EXHIBITION

**Connect**  
with MNCs in the  
F&B Packaging and E&E Sectors  
to Elevate Your Business and  
Expand Your Market Reach!



Organised by



Sponsored by



Participating Multinational Companies



PARIS BAGUETTE





# MyPLAST SOURCING SUMMIT 2023

**MYPlast Sourcing Summit 2023** is a platform for investors to share best practices and insights as well as facilitate knowledge transfer of the targeted industries. Local suppliers can connect with investors and gain insights as to what it takes to supply to the multi-national companies (MNCs). It brings together business leaders, industry experts and key stakeholders in the electrical and electronics (E&E) as well as the food and beverage (F&B) packaging sectors.

**MyPlast Sourcing Summit 2023** is organised to strengthen the E&E and F&B packaging sectors ecosystem and to make Malaysia the preferred manufacturing location for these sectors.

## Who Should Attend?



- Manufacturing companies interested to supply to the E&E and F&B packaging sectors
- Top Management, Managers, Procurement, Supply Chain, Business Development, Consultants
- Anyone who is interested to be part of or would like to know more about supplying to the E&E and F&B packaging sectors

## PROGRAMME

<b>TUESDAY</b> <b>14</b> NOVEMBER 2023	<b>CONFERENCE</b>	<b>POTENTIAL BUSINESS OPPORTUNITIES FOR LOCAL PLASTICS MANUFACTURERS IN MALAYSIA</b> Moderator: Mr Alvin Ang
<b>8.30 am</b> <b>Registration</b>		<b>2.30 pm</b> <b>E&amp;E SUPPLY CHAIN &amp; INDUSTRY LINKAGE SESSION</b> Panelist 1: Mr Ang Chin Thiam, <i>Clarion (Malaysia) Sdn Bhd</i> Panelist 2: Mr Keith Tay, <i>CPI (KL) Sdn Bhd</i>
<b>9.30 am</b> <b>Opening Address</b> Mr CC Cheah, <i>President, Malaysian Plastics Manufacturers Association (MPMA)</i>		<b>3.00 pm</b> <b>Refreshments</b>
<b>9.45 am</b> <b>Keynote Address</b> YBrs Mrs Najihah Abas, <i>Executive Director, Investment Promotion, Malaysian Investment Development Authority (MIDA)</i>		<b>3.30 pm</b> <b>F&amp;B PACKAGING SUPPLY CHAIN &amp; INDUSTRY LINKAGE SESSION</b> Panelist 3: Ms Tan Ei Cheng, <i>Kilang Makanan Mamee Sdn Bhd</i> Panelist 4: Mr Callum Chen, <i>LH Plus Sdn Bhd</i>
<b>10.00 am</b> <b>Expand Your Business Globally</b> Mr Idzham Abdul Hamid, <i>Malaysia External Trade Development Corporation (MATRADE)</i>		<b>4.00 pm</b> <b>Panel Discussion</b>
<b>10.30 am</b> <b>Refreshments</b>		<b>5.45 pm</b> <b>End</b>
<b>11.00 am</b> <b>Manufacturing Excellence and Continuous Improvement in the Plastics Industry</b> Mr Alvin Ang, <i>Thong Guan Industries Berhad</i>		<b>WEDNESDAY</b> <b>15</b> NOVEMBER 2023
<b>11.30 am</b> <b>Sustainability in Manufacturing &amp; Environmental, Social and Governance</b> Ms Uyen Mai, <i>The Dow Chemical Company</i>		<b>BUSINESS MATCHING MEETINGS</b>
<b>12.00 noon</b> <b>Talent Management: Building a High-performance Team</b> Mr Arulkumar Singaraveloo, <i>Malaysia HR Forum</i>		<b>9.00 am</b> <b>Registration</b>
<b>12.30 pm</b> <b>Panel Discussion</b> Moderator: Mr Eddie Fong, <i>Plasform Sdn Bhd</i>		<b>9.30 am</b> <b>BUSINESS MATCHMAKING SESSIONS</b> 15 mins slot per local company (three slots max.) to be arranged after receiving the Registration Form. <b>Food &amp; Beverage Packaging</b> Ajinomoto (Malaysia) Berhad Charoen Pokphand Group Malaysia Kilang Makanan Mamee Sdn Bhd Nestle Manufacturing (Malaysia) Sdn Bhd Paris Baguette Logistics Sdn Bhd <b>Electrical &amp; Electronics</b> Clarion (M) Sdn Bhd Daikin Electronic Devices Malaysia Sdn Bhd Pensonic Holdings Berhad Texas Instruments Malaysia Sdn Bhd Khind-Mistral Industries Sdn Bhd
<b>1.00 pm</b> <b>Lunch</b>		<b>1.00 pm</b> <b>End</b>
<b>2.00 pm</b> <b>Developing a Robust Supply Chain Ecosystem</b> Mrs Siti Halimatun Mohd Rejab, <i>MIDA</i>		

# Sponsorship Opportunities & Benefits Packages

BENEFITS/PACKAGE	PLATINUM (RM50,000)	GOLD (RM30,000)	SILVER (RM20,000)	BRONZE (RM10,000)	SUPPORTING PARTNERS (RM5,000)
<b>PUBLICITY &amp; ACKNOWLEDGEMENT</b>					
Logo Display on Backdrop during Event	✓	✓	✓	✓	✓
Logo Display on Event ePage	✓	✓	✓	✓	✓
Logo Display on Event Sponsor ePage	✓	✓	✓	✓	✓
Logo Display on Event Flyers/Brochures	✓	✓	✓	✓	✓
Company Banner on MPMA's Website, FB and IG for 3 months (banner to be provided by company)	✓	✓	✓		
30 sec Corporate Video Before during Event	✓				
Acknowledgement during Speeches at Event Opening Ceremony	✓	✓	✓	✓	✓
<b>PARTICIPATION</b>					
Conference Participation Passes	8	5	3	3	1
<b>EXHIBITION</b>					
Table Top Space Allocation	✓	✓	✓	✓	
Prominence	Priority	Preferred			
Exhibition Passes	2	2	2	1	
<b>SHARING OF PARTICIPANT'S REGISTRATION LIST</b>	✓	✓	✓	✓	



## Registration

Registration Deadline: Friday, 10 November 2023

Send the Registration Form to:  
E: [mandy@mpma.org.my](mailto:mandy@mpma.org.my) (Mandy) or  
[whendi@mpma.org.my](mailto:whendi@mpma.org.my) (Whendi)  
T: +603 7876 3027

Tick '✓' appropriately and complete the necessary details required.

### CONFERENCE & BUSINESS MATCHING MEETINGS PACKAGE

Members: **RM950.00/pax**     Non-members: **RM1,150.00/pax**

### CONFERENCE ONLY

Members: **RM800.00/pax**     Non-members: **RM1,000.00/pax**

### TABLE TOP EXHIBITION & BUSINESS MATCHING MEETINGS PACKAGE

(max. two (2) persons per company, eligible to attend Conference and Business Matching Meetings)

Members: **RM2,200.00/company**     Non-members: **RM2,600.00/company**

### TABLE TOP EXHIBITION (on Tuesday, 14 November 2023 only)

(max. two (2) persons per company, eligible to attend Conference)

Members: **RM1,900.00/company**     Non-members: **RM2,300.00/company**

### REGISTRATION FOR CONFERENCE

Name \_\_\_\_\_ Designation \_\_\_\_\_

Name \_\_\_\_\_ Designation \_\_\_\_\_

### REGISTRATION FOR BUSINESS MATCHING MEETINGS

(on first-come first-serve basis, max. two (2) persons per company)

Name \_\_\_\_\_ Designation \_\_\_\_\_

Name \_\_\_\_\_ Designation \_\_\_\_\_

### REGISTRATION FOR TABLE TOP EXHIBITION & BUSINESS MATCHING MEETINGS PACKAGE

(max. two (2) persons per company, eligible to attend Conference and Business Matching Meetings)

Name \_\_\_\_\_ Designation \_\_\_\_\_

Name \_\_\_\_\_ Designation \_\_\_\_\_

### REGISTRATION FOR TABLE TOP EXHIBITION (max. 10 tables on first-come first-serve basis)

(max. two (2) persons per company, eligible to attend Conference only)

Name \_\_\_\_\_ Designation \_\_\_\_\_

Name \_\_\_\_\_ Designation \_\_\_\_\_

### Submitted by

Name \_\_\_\_\_ Designation \_\_\_\_\_

Company \_\_\_\_\_

Tel \_\_\_\_\_ Hp \_\_\_\_\_ Email \_\_\_\_\_

**Secure Your Spot Now for Growth and Success!**

### HRD CORP CONTRIBUTORS (Application for Conference Only)

#### Pre-event

Application for the HRD Corp Claimable Course Scheme must be submitted by employers via eTRIS at least seven (7) working days before the start of event. The Training Grant Approval must be submitted to MPMA at least two (2) working days before the event.

#### Post-event

Employers must submit all relevant documents required by HRD Corp, duly signed and stamped to MPMA seven (7) working days after the event.

### PAYMENT DETAILS

#### Via Online Transfer

Beneficiary: **Malaysian Plastics Manufacturers Association**  
Bank: **Hong Leong Bank Berhad**  
A/C No: **106 000 107 99**  
SWIFT CODE: **HLBBMYKL**

Once payment has been made, participants are to email the proof of payment (bank transfer slip) to the person whom you have been in contact with.

Participants' registration is confirmed when MPMA receives the registration fee and payment is cleared by our bank.

### REPLACEMENTS & CANCELLATIONS

Please ensure participants attend session(s) as per the Registration Form. If you are unable to attend, kindly send a representative as replacement.

No refunds can be made for cancellations after confirmation of registration. Registered participants with 'NO SHOW' will be CHARGED FULL FEES. If you are unable to attend, substitute participants are welcome at no additional charge.

Dress: **Office Attire**


**CC CHEAH**

*President, Malaysian Plastics Manufacturers Association*

*Deputy Managing Director, See Hau Global Sdn Bhd*

Mr CC Cheah, is the newly appointed President of the Malaysian Plastics Manufacturers Association (MPMA). As the President of MPMA, Mr Cheah leads strategic initiatives and advocates for the Malaysian plastics industry. Before assuming the role, Mr Cheah was Vice-President of MPMA since 2014. He is also the Chairman of MPMA Plastics Technology Roadmap 2025 and the Chairman of MPMA Recyclers Sub-Committee.

Mr Cheah is the Deputy Managing Director of See Hau Global Sdn Bhd, a leading manufacturer and of plastics pallets in Malaysia.

Mr Cheah holds a degree in Electrical Engineering and a Master Degree in Business Administration from the University of Tulsa, USA.


**ALVIN ANG**

*Executive Director, Thong Guan Industries Berhad*

*Chairman, MPMA Northern Branch*

Alvin Ang was instrumental in planning the listing of TGI on the Kuala Lumpur Stock Exchange and has contributed immensely to the growth of TGI.

He sits on the board of various companies involved in areas including investment building, property developments, generation of sustainable energy, provision of centralized labour quarters (CLQ) as well as on Fast Everygy Holdings Berhad, a company listed on the ACE Market and Bursa Malaysia.


**NAJIHAH ABAS**

*Executive Director, Investment Promotion, Malaysian Investment Development Authority (MIDA)*

Najihah possesses over 27 years of invaluable experience in the field of investment promotion in Malaysia. She undertook a significant responsibility as the Director of Malaysian Investment Development Authority (MIDA) based in London in 2012. In this pivotal role, her primary objective was to attract businesses from the United Kingdom and Ireland, positioning Malaysia as their premier investment destination of choice. Upon returning to Malaysia, she was entrusted with the responsibility of fostering investment growth within a diverse array of industries, encompassing electrical-electronics, automotive, aerospace, machinery & metal, textiles and building technology. In her current role, she is responsible for fostering investment expansion across a broader spectrum, encompassing both foreign and domestic companies; as well as managing MIDA's global overseas centers and state offices strategically situated throughout Malaysia.

Najihah holds a Master's Degree in Business Administration (MBA) from Ohio University, USA. She is currently pursuing her doctoral degree at the International University of Malaya-Wales.


**UYEN MAI**

*Southeast Asia Senior Sustainability Manager, Dow Packaging & Specialty Plastics*

Uyen Mai, is responsible for collaborating with the entire value chain to promote and improve the sustainability value of plastics. Her focus territory is Southeast Asia region and works closely with the regional sustainability team to drive progress against Dow's Transform the Waste and Close the Loop targets and leads external engagement with key partnerships and thought leaders.

Uyen joined Dow in 2018 from a merger with DuPont as a Regional Marketing Manager in the Adhesives Business. In 2019, Uyen was named Senior Sustainability Manager for Dow Packaging & Specialty Plastics, Southeast Asia, leading Dow's Southeast Asia plastics sustainability efforts. Prior to joining Dow, Uyen held various positions at DuPont and British American Tobacco as Regional Sales and Marketing manager.

Uyen earned her MBA degree in the School of Management from the Asian Institute of Technology and bachelor degree in Chemical Engineering from Hanoi University of Technology.


**IDZHAM ABDUL HAMID**

*Director, Oil & Gas, Chemical and Energy Section, Export Promotion & Market Access Division, Malaysia External Trade Development Corporation (MATRADE)*

Idzham has more than 26 years' experience in international trade and export promotion. Currently, he is the Director of Oil & Gas, Chemical and Energy (OGCE) Section, MATRADE. He is responsible for strategising and implementing programmes to facilitate and promote exports of Malaysian oil & gas products and services globally.

He is also a certified business coach and involved in export development initiatives to assist Malaysian companies, particularly SMEs in expanding their business overseas. Prior to the current position, he was attached to the Management Services Division and Trade & Services Promotion Division.

During his 13-year tenure as the Trade Commissioner in MATRADE offices in Milan, Cairo and Istanbul, he had facilitated Malaysian companies to gain market access and explore international business networking.


**ARULKUMAR SINGARAVELO**

*Co-founder & CEO of Malaysia HR Forum*

Arul comes with 22 years of progressive HR experience in a world-leading semiconductor organisation. He is a Bachelor's in Engineering (UTM) graduate and subsequently obtained an MBA from Strathclyde University, Scotland. He is an experienced HR Director with solid experience in various HR spectrums and co-founded the Malaysia HR Forum.

Arul has also provided educational and training solutions to strategic partners and industry players, such as the world's largest nitrile glove manufacturer, oil & gas, and transportation technology. He is known for his practicality in managing human resources and industrial relations issues at the workplace by employing reasonable and logical yet practical solutions to today's business needs and introducing numerous tactical strategies to build a high-performance HR team.

## **SPEAKERS (CON'T)**



**EDDIE FONG**

*Secretary-General,  
MPMA*

*Managing Director,  
Plasform Sdn Bhd*

Eddie Fong has been in the plastics industry for 41 years and his forte is in injection moulding and related technologies. After obtaining a Bachelor of Engineering in 1977 at Monash University (Melbourne, Australia), he went on to complete a Graduate Diploma in Business Administration in Swinburne Institute of Technology in 1982.

He started work in Australia back in 1978 and returned to Malaysia in 1986 to develop and expand the family-run ice-cream business.

In 1991, Eddie started his own plastics manufacturing business, Plasform Sdn Bhd. Plasform is an SME company engaged mainly in the parts and components manufacture and offers tailored plastics engineering solutions to its customers in the E&E, industrial, automotive and special applications sectors. It is mainly engaged in injection moulding and related production processes.



**KEITH TAY**

*Deputy Managing  
Director, CPI (KL)  
Sdn Bhd*

Keith Tay has 10 years of experience in manufacturing industry. As a second-generation business owner, he was instrumental in his organisation's digital transformation drive, which ensured business continuity during the Covid-19 pandemic. Additionally, he secured a grant from the Malaysian Investment Development Authority, resulting in the successful implementation of a series of automation initiatives valued at more than RM 1 million.

A strong proponent of a people-first approach, Keith is actively involved in managing the organisation's talent pipeline and is working to forge closer relationships with academic institutions and industry associations.

He holds a Bachelor of Engineering degree from Monash University, Australia, and is currently pursuing an MBA with the Asia School of Business, in collaboration with MIT Sloan Management. Outside of work, he enjoys a game of golf with good company.



**SITI HALIMATON  
MOHD REJAB**

*Director, Chemical and  
Advanced Material  
Division, Malaysian  
Investment  
Development Authority  
(MIDA)*

She assumed the post of Director, Chemical and Advanced Material Division effective February 2022. Her responsibilities, among others, include promoting investment in the chemical sectors and the development of a comprehensive industry ecosystem in Malaysia.

Siti Halimaton has had 23 years of experience with MIDA, serving in various divisions namely Agro-Based; Chemical & Life Sciences; Business and Other Services and Advanced Technology & R&D.



**TAN EI CHENG**

*Chief Sourcing Officer,  
Mamee Double Decker  
(M) Sdn Bhd*

Tan Ei Cheng has close to 20 years procurement experience in various FMCG companies, proficient in managing both direct and indirect material sourcing, negotiation, strategic planning and team development & transformation.

She is a hard core driver in cost improvement and operational excellence. Couple of changes made includes centralised and aggregate category management, enhance procurement best practice, simplify administrative procedures and incorporate risk control and mitigation. She is a trustworthy and highly committed team leader where she embraces continuous improvement and collaborative supplier relationships. Her aspiration is to be a valued partner to the business success.

2019-present – Mamee Double Decker (M) Sdn Bhd

2009-2018 – Nestle Malaysia Bhd

2007-2009 – Reckitt Benckiser (Malaysia) Sdn Bhd



**ANG CHIM THIAM**

*Supply Chain  
Management  
General Manager,  
Clarion (Malaysia)  
Sdn Bhd*

Ang has 18 years of experience in IT planning, execution, project management, infrastructure optimisation, cybersecurity and compliance, vendor and budget management, business continuity, and disaster recovery.

He also has expertise in Supply Chain Management, specialising in data analysis for cost reduction, supplier management, and demand forecasting.

He holds a Bachelor of Science in Computer Science from Campbell University.



**CALLUM CHEN**

*Managing Director, LH  
Plus Sdn Bhd  
  
Honorary President,  
MPMA*

Mr Callum Chen is the...

Managing Director of LH Plus Sdn Bhd

Honorary President of the Malaysian Plastics Manufacturers Association (MPMA)

President of Malaysian Consortium of Mid-Tier Companies (MCMTC)

Chairman of the Malaysian Plastics Design Centre (MPDC)

Co-Chairman representing Asia of the Global Plastics Alliance

Secretary-General of the Asia Plastics Forum (APF) comprising all ASEAN countries + China, Japan, India, Bangladesh & Sri Lanka