



International Trade Fair for the
Plastics and Rubber Industries

20-23 SEP
2023
BITEC • BANGKOK

www.tplas.com

Seminar: Circular Economy and Sustainability Challenges for Southeast Asian Markets

20 Sep 2023 | 11am – 4pm | BITEC | 2nd Floor - Seminar room 220-221

Achieving zero waste and 100% circularity have become popular business goals, however achieving them can be resource-intensive and lead to actions that compromise overall sustainability. At this 1-day seminar, we explore diverse perspectives on the Circular Economy and sustainability beyond the environmental lens, including strategic implementation strategies, economies of scale, ESG compliance and much more. This seminar is designed for professionals and stakeholders within the plastics and rubber sector who are interested in addressing sustainability challenges and exploring circular economy principles; all seeking to gain insights into sustainable practices and solutions specific to the Southeast Asian markets.

11am	Welcome Note Ms Petra Cullman, Executive Director, Messe Düsseldorf, Germany
11:05am	Keynote Address Circular Economy realities and Innovation for Sustainable Plastic Management Mr Veera Kwanloetchit, President, Plastics Institute of Thailand under the auspices of the Foundation for Industrial Development (FID) - Ministry of Industry, Thailand
11:30am	Panel Discussion 1: Circularity and Sustainability: Can a company capitalize on the latest trends for profit yet be sustainable? Speakers: <ul style="list-style-type: none">Mr Stephen Moore, CEO, MLT Analytics, SingaporeMr Raimon TH Wong, Managing Director, NGR Malaysia Sdn Bhd, MalaysiaInviting Panelist Speaker Moderator: Vernon Foo, CEO & Founder, CM Eco Packaging, Malaysia
12:30pm	Networking Lunch

Officially supported by:



Powered by:



Member of:



Organized by:



1:30pm	<p>Keynote 2: Demystifying ESG Ratings on Operations Level</p> <p>Mr. Raimund Klein, CEO, International Centre for Industrial Transformation (INCIT), Malaysia</p>
1.55pm	<p>Panel Discussion 2: ESG is THE BUZZWORD in Southeast Asia. Strong government implementation, slow industry adoption. What do we need to do to change that?</p> <p>Speakers:</p> <ul style="list-style-type: none"> ● Mr. Stefan Psota, Austrian Commercial Attache & Deputy Head Advantage Austria Bangkok, Thailand ● Mr. Jai Shankar, Director, ESG Subject Matter Expert, MATRADE, Malaysia (tbc) ● Mr. Raimund Klein, CEO, International Centre for Industrial Transformation (INCIT), Malaysia <p>Moderator: Dr. Piya Kerdlap, Founder & Managing Director, PXP Sustainability, Thailand</p>
2.55pm	Tea-Break
3.10pm	<p>Panel Discussion 3: Is Southeast Asia ready for the circular economy? Do we have the right policies in place to achieve ZERO carbon emissions?</p> <p>Speakers:</p> <ul style="list-style-type: none"> ● Dato Johnson Yoon, Malaysia Plastics Manufacturers Association, Malaysia ● Dr. Nattachai Naviroj, President, Thai Composites Association, Thailand ● Mr. Aaron Timothy Lao, Philippine Plastics Industry Association, Philippines <p>Moderator: Ms. Sheila Singam, CEO, Human Equation, Malaysia</p>
4.00pm	Networking Drinks - the K & Global Gate Lounge, Hall 102

Who should attend: Academics | Advocacy Leaders | Chief Executives | Chief Sustainability Officers/CXOs
Corporate Communication Head | Government Officials | Head - CSR /Policy & Engagement / Partnership
Manager- CSR Programme | Policy Makers | Researchers |Sustainability Consultants

Industries: Agriculture | Automotive | Transportation | Building & Construction | Chemicals | Petrochemicals |
Electrical | Electronics | Energy Technologies | Environmental | Food| Infrastructure | Manufacturing |Metals |
Packaging | Plastics and rubber |Telecommunications

Officially supported by:



Powered by:



Member of:



Organized by:

