

## Spotlight on **Malaysia**: Buyer Program

聚焦 **马来西亚** — 买家参观激励计划



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To further promote the innovations and applications of plastics and rubber technology, CHINAPLAS is proud to announce "Spotlight on Malaysia: Buyer Program". This strategic partnership with Malaysian Plastics Manufacturers Association (MPMA) aims to leverage the reputations of both parties for strengthening international business connections and adhering to CHINAPLAS' missions in enhancing technological exchange and global trade cooperation.

As a long-standing partner of CHINAPLAS, the MPMA has been providing strong support, such as recruiting delegations, co-organizing webinars, and participating in CHINAPLAS concurrent on-site events. The launch of "Spotlight on Malaysia: Buyer Program" represents a significant milestone towards a strategic move for deeper global collaboration.



**Ms. Ada Leung**  
General Manager of  
Adsale Exhibition Services Ltd,  
the organizer of CHINAPLAS

"By combining our strengths and resources, we aim to create a global platform for fostering collaboration and driving the industry towards a sustainable future."

"We are excited to bring together industry leaders, professionals, stakeholders and thought leaders at this event, fostering positive transformation within the plastics industry"



**Mr. CC Cheah**  
President of Malaysian Plastics  
Manufacturers Association (MPMA)

## Do You Know ?

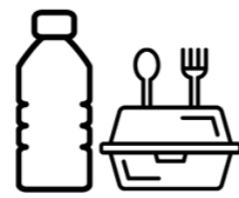
### Malaysia's Plastics Market Size \*estimated



2024: USD 3.89 billion  
2029: USD 4.71 billion

**CAGR: 3.91%**

### Top End-user Sectors of Malaysian Plastics Industry



**Packaging**



**Automotive**



**Electronics & Electric**



**Building Materials**

## Welcome the MPMA and Malaysian Buyer Delegations to visit CHINAPLAS 2025!

Stay tuned to the news about the exclusive activities and privileges under "Spotlight on Malaysia: Buyer Program"!

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