

SEMINAR ON

RAW MATERIAL MARKET TRENDS RESHAPING YOUR POLYMER SUPPLY CHAIN



THURS
12 MARCH 2026



8.30 AM -
1.00 PM



**QUARTZ &
OPAL ROOM,
M WORLD
HOTEL**

OBJECTIVES

ASSESS GEOPOLITICAL RISKS

Gain a clear understanding of immediate supply chain threats and practical strategies to build resilience

GAIN COMPETITIVE ADVANTAGE

Understand which market players and regions will benefit most from the latest industry breakthroughs and cost shifts.

NAVIGATE FUTURE SUPPLY

Forecast how new Asian capacity will reshape pricing and trade flows, enabling confident planning for 2026 and beyond.

RAW MATERIAL MARKET TRENDS

RESHAPING YOUR POLYMER SUPPLY CHAIN

PROGRAMME

8.30 am Registration

9.00 am Welcome Address

9.10 am **SESSION 1: GEOPOLITICAL STORMS & SUPPLY SECURITY**
Navigating Unprecedented Disruptions

Panelists:

Prof Pervaiz K Ahmed, *Sunway University*
Mr Alvin Ang, *Thong Guan Industries*
Ssessments Sdn Bhd (TBC)

Moderator:

Plasform Sdn Bhd (TBC)

10.10 am **SESSION 2: RATIONALISATION ON THE GO - WHO WILL BENEFIT FROM THE BREAKTHROUGH?**
Mr Lee Toong Shien, *Argus*

11.00 am Refreshments Break

11.15 am **SESSION 3: NAVIGATING THE FLOOD: OVERCAPACITY, CHINA AND NEW TRADE FLOWS**
Will Asian Overcapacity Redefine Global Polymer Pricing?

Panelists:

China Chemicals Sector Expert (TBC)
Ms Elaine Shen, *Argus*
Mr Alan Chong, *Texchem Materials Sdn Bhd*

Moderator:

Mr Augustine Chua, *Grace Bashan Sdn Bhd*

12.15 pm **KEY TAKEAWAYS AND 2026 OUTLOOK**

1.00 pm Lunch & End of Seminar

OBJECTIVES

This seminar aims to equip manufacturers with the strategic insights needed to navigate a rapidly transforming polymer supply chain. It will provide actionable guidance on building supply chain resilience amid geopolitical disruptions, identifying competitive advantages from ongoing market rationalisation and forecasting pricing and trade impacts of new Asian capacity.

WHO SHOULD ATTEND

- Head of Procurement/Purchasing Manager
- Supply Chain/Logistics Manager
- Commercial/Business Development Manager
- Finance Manager/Cost Controller
- Factory/Plant Manager/Production Head
- Top Management/Managing Director/General Manager

REGISTRATION & CONTACT

MPMA Members: RM400 per pax

Non-members: RM500 per pax

Pending for HRDC SBL-Khas Grant Approval

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SCAN HERE
TO REGISTER

