

SEMINAR ON

RAW MATERIAL MARKET TRENDS

RESHAPING YOUR POLYMER SUPPLY CHAIN

THURS
12 MARCH 20268.30 AM -
1.00 PMQUARTZ &
OPAL ROOM,
M WORLD
HOTEL

OBJECTIVES

ASSESS GEOPOLITICAL RISKS

Gain a clear understanding of immediate supply chain threats and practical strategies to build resilience

GAIN COMPETITIVE ADVANTAGE

Understand which market players and regions will benefit most from the latest industry breakthroughs and cost shifts.

NAVIGATE FUTURE SUPPLY

Forecast how new Asian capacity will reshape pricing and trade flows, enabling confident planning for 2026 and beyond.



+603 7876 3027

✉ mandy@mpma.org.my / punitha@mpma.org.my

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PROGRAMME

8.30 am	Registration
9.00 am	Welcome Address
9.10 am	SESSION 1: GEOPOLITICAL STORMS & SUPPLY SECURITY Navigating Unprecedented Disruptions
10.00 am	SESSION 2: RATIONALISATION ON THE GO - WHO WILL BENEFIT FROM THE BREAKTHROUGH? Mr Lee Toong Shien, Argus
11.00 am	Refreshments Break
11.15 am	SESSION 3: NAVIGATING THE FLOOD: OVERCAPACITY, CHINA AND NEW TRADE FLOWS Will Asian Overcapacity Redefine Global Polymer Pricing? Panelists: China Chemicals Sector Expert (TBC) Ms Elaine Shen, Argus Mr Alan Chong, <i>Texchem Materials Sdn Bhd</i>
	Moderator: Mr Augustine Chua, <i>Grace Bashan Sdn Bhd</i>
12.15 pm	KEY TAKEAWAYS AND 2026 OUTLOOK
1.00 pm	Lunch & End of Seminar

OBJECTIVES

This seminar aims to equip manufacturers with the strategic insights needed to navigate a rapidly transforming polymer supply chain. It will provide actionable guidance on building supply chain resilience amid geopolitical disruptions, identifying competitive advantages from ongoing market rationalisation and forecasting pricing and trade impacts of new Asian capacity.

WHO SHOULD ATTEND

- Head of Procurement/Purchasing Manager
- Supply Chain/Logistics Manager
- Commercial/Business Development Manager
- Finance Manager/Cost Controller
- Factory/Plant Manager/Production Head
- Top Management/Managing Director/General Manager

REGISTRATION & CONTACT

MPMA Members: RM400 per pax

Non-members: RM500 per pax

Pending for HRDC SBL-Khas Grant Approval

T: +603 7876 3027

Mandy
 E: mandy@mpma.org.my

Punitha
 E: punitha@mpma.org.my

**SCAN HERE
TO REGISTER**

