

INCENTIVES OFFERED BY MATRADE

We wish to inform members of the following incentives offered by the Malaysia External Trade Development Corporation (MATRADE), that are still readily available. The incentives are as follows:

1. **eTrade Programme 2.0** – The programme is designed to help promote SMEs and their products via international eCommerce platforms. It provides a funding amount of up to RM5,000.

Funding of up to RM20,000 is available for SMEs, that consider undertaking any digital marketing activities or eCommerce training programmes.

Further details on the eligibility criteria and application procedures can be referred via <https://www.matrade.gov.my/en/malaysian-exporters/services-for-exporters/exporters-development/etrade-programme>

2. **Market Development Grant** – Reimbursable grant for Malaysian SME Companies with a limit of **RM300,000** per company for promoting Malaysian products and services. Further information can be referred at <https://www.matrade.gov.my/en/malaysian-exporters/services-for-exporters/exporters-development/market-development-grant-mdg>.

Thank you.

MALAYSIAN PLASTICS MANUFACTURERS ASSOCIATION

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