



Plixstar

THINK BIG. WORK SMART.



MARCH, 2023



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About Us

Malaysia's 1st localize Plastic
eCommerce platform that brings
together B2B sellers & buyers



Vision

Asia best one stop E-Commerce
Marketplace for plastic Industry



Mission

Delivering innovative, high-quality products and services through the latest technologies to the plastic industry



Conventional Business Challenges

CHALLENGES



- Changing Consumer Behavior
- Difficulty to meet Sustainability Compliance
- Digital Disruption
- Globalization Threat
- Higher Overhead Costs

Our Values



Reduce Operation Cost + Zero Administration Cost

- No Physical & Overhead Cost
- Zero Sign up & Setup Fee
- Low Transaction Fee



Increase Sales

- Expand Business Boundaries
- 24/7



Digitalization

- Business Transformation
- Valuable Data Analytics
- Better Marketing Strategies



Sustainability Awareness

- ESG
- Social Responsibility



Improve Customer Experience

- Wide Range of Products
- Convenience
- Product Comparison
- Product Knowledge
- Dedicated Customer Care

Our Services



One Stop Platform

Plastic Resins, Semi-Finished Goods, , Finished Goods, Plastic Machines



Education

Plastic Resin Price Trends, Latest Technology, Plastic & Sustainability trends, Government Reports



Store Management

Dedicated support team to manage all registered stores



Marketing Support

Established marketing channels to promote your products



Upcycled & Sustainable Solutions

In collaborative with Professional sustainability partners

Our Partners



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NUPLAS SOLUTIONS





Plixstar

**THANK
YOU**

**"If you want to go fast, go alone.
If you want to go far, go together."**



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Contact Us



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