



PSC
By MPA



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Electricity**

Petrochemicals Sustainability Conference 2022

13-14 SEPTEMBER 2022

KUALA LUMPUR CONVENTION CENTRE



FUTURE READY PETROCHEMICALS

Organised By



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The inaugural Malaysia Petrochemicals Sustainability Conference 2022: Future Ready Petrochemicals aims to bring together petrochemical producers, consumers, academic institutes, policy makers, non-profit organizations and other stakeholders to discuss the pathways by which Malaysian and regional petrochemicals companies and the petrochemical value chain can support global net-zero ambitions.

This is a critical juncture for the petrochemical industry and its value chain. Climate actions by countries have accelerated post COP26, and MPA is here to support the regional petrochemical industry and the value chain through this challenging time. Along with its knowledge partners Boston Consulting Group (BCG) and Environmental Resource Management (ERM), MPA will facilitate knowledge sharing on key climate related topics at the conference to help the regional petrochemical industry and the value chain to start planning their own climate related actions.

The inaugural conference will be the first in a series of subsequent biennial conferences, providing a platform for MPA members and beyond to engage with key stakeholders, on a regular basis with identified and agreed agenda and missions to be achieved for each sustainability conference series until arriving at Net-Zero Carbon Emission by 2050.

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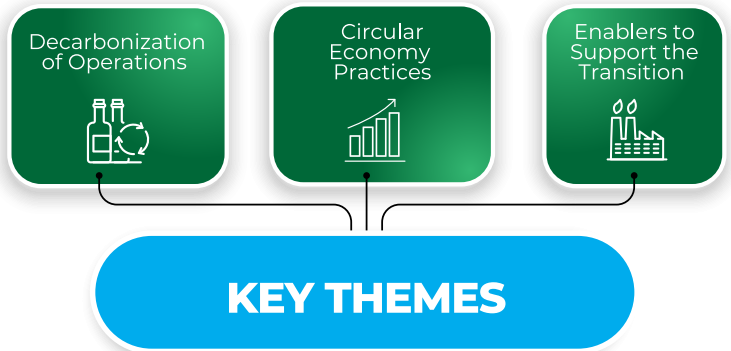
PSC 2022 will focus on three key areas to support the sustainability journey - the decarbonisation of operations, circular economy practices and enablers supporting the transition,”

“In doing so, we will ultimately be able to support the overall climate aspirations for Malaysia and the region. Our main mission is to be the champion for the petrochemical industry by delivering value through our advocacy work and consultation, and at the same time, help shape public policies that support business continuity, investment, sustainability, employment, innovation, and the environment.



Akbar Md Thayoob,
President of MPA

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What to Expect:



500
Delegates



15
Sessions



50
Leaders / Speakers from
Malaysia and The Region



500
Participating
Companies



2
Days
Conference



10,000
Sq.m
Exhibition Space



20,000
Visitors



3
Days
Exhibition



Over **20**
Supported
Organisations,
Government,
Agencies and NGOs

BENEFITS TO ATTENDEES:

Participants at the conference will be able to

- Become more aware of the challenges and opportunities for the petrochemical industry and its value chain
- Learn about the latest technologies that can support the industry transition
- Interact with key policy makers and learn how new policies can support the industry transition
- Have questions answered directly by experts in the industry, government and academia
- Network with professionals and thought leaders ('movers and shakers') impacting the petrochemical sector and beyond
- Learn from customers about their latest sustainability needs

Who Should Attend:

Companies and Individuals across sectors passionate / concerned about the Oil & Gas Downstream (Petrochemicals) Sustainability Initiatives. This also includes parties interested in the influencing factors of regular uptake quantities of its feedstock/energy/utilities in the near/medium term future, taking into consideration the potential of Renewable Energy in their quest to achieve net-zero carbon emission drives.

- Investment and Finance Companies
- Process Technology Providers / Licensors
- Digital Solutions Providers
- Logistics / Transporters
- Project Developers & Retailers
- Local & Regional Authorities
- Industry Experts
- Academia
- Related Media Channels & Partners

- Oil, Gas & Energy Producers
- Feedstock Suppliers
- Petrochemicals, Chemicals & Oleochemicals Players
- Refiners
- Industrial Park
- Utilities Providers (Power, Water & Gas)
- Alternative Energy Players
- Convertors & Recyclers
- Brand Owners
- Ministries, Regulators & Government Agencies
- NGO's, Consumer Associations and Other Interest Groups
- Standards & Certification Bodies
- Additives & Catalyst Manufacturers
- Market & Management Consultants
- Engineering, Procurement and Construction Companies
- Equipment Suppliers

Conference Agenda

Tuesday, (13 September 2022)

Opening Ceremony

Officiated by Prime Minister (Invited)

Special Industry Address 1:

Net Zero Carbon Aspirations by Industry Captains

• Datuk Szalzi Hamzah, EVP & CEO, PETRONAS Downstream

Special Industry Sharing 1:

The Way to Net Zero 2050 by BASF

• Dr. Carola Richter, President Regional Division, Asia/Pacific, BASF

Session One:

Decarbonisation of Operations

- Arun Rajamani, M.D & Partner, BCG
- Dr. Joachim Anders, Vice Director, Site Manager, Ulsan Site, BASF Korea
- Andreas Gocke, Global Leader of Chemicals, BCG
- Joseph Stroffolino, Solution Development Manager, Air Liquide Global E&C Solutions Singapore

Session Two:

Circular Economy Practises

- Nat Vanitchyangkul, SEA Commercial Director,ERM
- Tahirah Ariff, Manager, Circular Economy for Plastics, World Wide Fund for Nature (WWF)
- Ezrin Johanna Elias, Head Circular Economy, PETRONAS
- Representative from KASA

Networking Luncheon

Industry Gala Dinner

Wednesday, (14 September 2022)

Special Industry Sharing 2:

Impacts of Sustainability On Petrochemical Industry Towards 2050

• Garrie Li, EVP Industry Executive Advisory, S&P Global (invited)

Session Three:

Regulations & Policies Driving ESG & Net-Zero Ambition

- Dave Sivaprasad, MD & Partner, Southeast Asia Lead, Climate and Sustainability, BCG
- Representative from KASA
- Representative from BURSA

Session Four:

Enablers - Green Chemistry & Green Solutions

- Seng Kee Wong, Country Managing Partner (Malaysia & Brunei), ERM
- Jean-Pierre Arcangeli, Service Director Southeast Asia, Suez Water Technologies & Solutions
- Representative from MGTC
- Sime Darby Plantations Bhd (invited)
- Representative from renowned Brand owner

Session Five:

Enablers - Sustainable Finance & Governance

- Chin Foong Ling, Consulting Director -CSCC, ERM
- Tunku Alizakri Alias, Thought Leader & Chairman of the board for Malaysia Venture Capital Management Berhad (invited)
- Trista Chen, SEA Lead Finance Sector & M&A Services, ERM
- Representative from International Bank

Session Six:

Enablers - Capabilities to Enable the Transition

- Jaime Ruiz-Cabrero, M.D & Senior Partner, Head of SEA, BCG
- Guy Outen, Senior Advisor, BCG

Executive Forum

The Future of Petrochemicals in a Sustainable World

- YBhg Datuk Dr Abd Hapiz Abdullah Chairman, Chemical Industries Council of Malaysia (CICM)
- Ir. Mohd Yusri Mohamed Yusof, MD & PETRONAS Chemicals Group Berhad
- Marko Murtonen, Managing Director, BASF PETRONAS Chemicals Sdn Bhd
- Representative from MPA Member (TBC)

Closing Remarks - Actionable Take-aways

- Akbar Md Thayoob, President, MPA
- Philip Kong, Vice-President, MPA

As of date 18/7/2022

PSC 2022 Conference Ticket Rates

Category	Per Delegate (Nett)			
	MYR		USD	
	Early Bird	Standard Rate	Early Bird	Standard Rate
Member	1,400	1,600	350	400
Non -Member	1,600	1,800	400	450

- Early Bird Rates for registration by **15 August 2022**
- **2 - Day Full Conference Access** Includes Daily Networking Lunches, Daily Coffee Breaks and One (1) Gala Dinner
- 10% discount applies for Group rate (single registration of 4 people & above)

PSC 2022 Steering Committee



Mr. Akbar Md Thayoob
President of MPA
PETRONAS Chemicals Group Berhad



Mr. Philip Kong Chock Hoon
Vice President of MPA
Lotte Chemical Titan (M) Sdn bhd



Mr. Lau Chee Ming
Lotte Chemicals
Titan (M) Sdn Bhd



**Mr. Marko
Olavi Murtonen**
BASF PETRONAS
Chemicals Sdn Bhd



Mr. Choy Chung Meng
Pengerang Refining
& Petrochemical
Company Sdn Bhd



**Mr. Shakeel
Ahmad Khan**
PETRONAS Chemicals
Derivatives Sdn Bhd



**Mr. Kazuhiko
Fukushima**
Idemitsu Chemicals
(M) Sdn Bhd



Mr. Shazali bin Wosnin
PETRONAS Chemicals
LDPE Sdn Bhd



**Tuan Syed Ahmad
b Syed Idrus Alhabshi**
Kaneka (Malaysia) Sdn Bhd



**Mr. M Zameer bin
Zahur Hussain**
PETRONAS Chemicals
MTBE Sdn Bhd



Mr. Hermant Kedia
Recron Malaysia Sdn Bhd



**Mr. Sabri
Awang Rahim**
Toray Plastics
(M) Sdn Bhd



**Mr. Edmund
Tan Teck Boon**
BASF (M) Sdn Bhd



**Mr. Ambrish
Kumar Maheswari**
Optimistic Organic Sdn Bhd



Mr Lim Boon Hoe
Petrochemicals
(M) Sdn Bhd

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** Contact us for more information on the Sponsorship Packages.*

The Sponsorship package does not include exhibition space.

Exhibit with Us Better Together.

Petrochemical Sustainability Conference (PSC) 2022 by MPA will run alongside OGA x MOGSEC 2022 as one large event, showcasing both UPSTREAM and DOWNSTREAM expertise within one impactful week, reinforcing the narrative of Malaysia as the Region's Oil & Gas, Energy and Sustainability Leader



Cost of Participation:

Space Only

RM 1,950 per sqm

Shell Stand

RM 2,150 per sqm

Walk-on Package

RM 2,275 per sqm

CO-LOCATED WITH



Incorporating:



Dates:

13 - 15 September 2022

Venue:

Kuala Lumpur Convention Centre

What to Expect:

20,000+ Visitors

1,000 Participating Companies

International Pavilions



Event Highlight:

- OGSE Innovation Awards
- MOGSC SME Pavilion
- MATRADE International Sourcing Programme (INSP)
- Knowledge Center

CONTACT US

Informa Markets

Suite 5-01, Level 5, Sunway VISIO Tower,
Lingkar SV, Sunway Velocity,
55100 Kuala Lumpur, Malaysia

Tel: +603 9771 2688

Email: Oga-My@informa.com

Mr. Hamizan Razali

Sales Manager

Tel: +6012 3671 415

Email: hamizan.razali@informa.com

Malaysian Petrochemicals Association (MPA)

Wisma FMM, No. 3, Persiaran Dagang,
PJU 9, Bandar Sri Damansara,
52200 Kuala Lumpur, Malaysia

Tel: 03-6286 7200

Email: mpa@fmm.org.my