

## Business for Better Roadshow Kuala Lumpur, Malaysia

[Register for event now](#)



As an association supporting the growing SME community in Malaysia, we believe that technology is critical to realizing a business' potential.

Together with Microsoft, we are inviting you to the free Microsoft SME Business for Better Roadshow that is specially created for medium-sized businesses to learn about embracing new technology to stay ahead, improve productivity, reduce operational costs and most importantly, protect your business against security risks.

We are excited to share a more in-depth view of how technology can help you maximize the potential of your business growth. At this event, you can:

- Hear from industry experts how to **build the right tech ecosystem**
- Get consultations and **identify the right solutions that help reduce cost and increase profit**
- Learn best practices and insights from **success stories of other businesses**
- Network with other business owners and innovators to gain new perspectives and **uncover business opportunities**

### Agenda\*

Time	Activity
8.30am	Registration and Refreshments
9.30am	Welcome address
10.00am	Industry address
10.30am	Coffee Break
11.00am	Panel discussion: Success Stories Sharing
12.00pm	Lunch and Booth Visitation
1.30pm	Better Productivity: Enhance workforce productivity with Office 365 and Surface
2.00pm	Better Processes: Optimize your operations with Dynamics 365
2.30pm	Better Scalability: Get ready to scale and thrive with Azure
3.00pm	Better Security: Strengthen your security posture with Microsoft Security
3.30pm	Closing Remarks
4.00pm	End of event and Booth Exhibition

*\*Agenda may be subject to change*

With the constant evolution in technology and the increasing velocity of digital transformation, staying on top of innovation is key to helping your business thrive.

Secure your seat today!

[Register for event now](#)

**DATE:** 22 April 2020, Wednesday

**PLACE:**

Level 15, Lagoon 2,  
Sunway Resort Hotel & Spa,  
47500 Petaling Jaya, Selangor

**TIME:** 9.30am - 4.00pm

*(Registration starts at 8.30am)*

[Register for event now](#)