

GET NOTICED

MPMA is pleased to announce the MPMA PLASTICS INDUSTRY eDIRECTORY. The eDirectory will replace the printed copy of the MPMA Directory from 2019 onwards.

BENEFITS

FREE LISTING FOR MPMA MEMBERS

SEARCH ACCORDING TO PRODUCT/PROCESS, BUSINESS/SERVICES, LOCATION & EXPORT MARKETS, ETC

INCREASE TRAFFIC! RANK ABOVE THE OTHERS VIA SEARCH ENGINE OPTIMISATION


AMPLIFY ONLINE PRESENCE VIA LINK TO YOUR COMPANY'S WEBPAGE

REACHABLE VIA WHATSAPP LINK

INCREASE BRAND RECOGNITION AND REACH TARGETED CUSTOMERS

MPMA Plastics Industry eDirectory Advertisement Rates

We would like to reserve the following advertisement space in the eDirectory:

Description of Advertisement	Size (Pixel)	Members (RM)	Non-members (RM)	Period	Total (RM)
<input type="checkbox"/> Home Page Advertisement	1300 x 400	15,000	18,000	Yearly	
<input type="checkbox"/> Prime Page Advertisement	948 x 365	10,000	12,000	Yearly	
<input type="checkbox"/> Home Box Footer Advertisement	400 x 188	6,500	8,000	Yearly	
<input type="checkbox"/> Home Box Side Advertisement	250 x 188	5,500	7,000	Yearly	
<input type="checkbox"/> Category Page Footer Advertisement	400 x 188	5,000	6,000	Yearly	
<input type="checkbox"/> Category Page Advertisement (Left Side)	250 x 188	4,000	5,500	Yearly	
<input type="checkbox"/> Category Page Advertisement (Right Side)	191 x 272	3,000	3,600	Yearly	
<input type="checkbox"/> Whatsapp Link Feature on Listing Page 	-	50	100	Yearly	
<input type="checkbox"/> Premium Listing	-	1,200	-	Yearly	
<input type="checkbox"/> Corporate Profile Page (up to 5 product pictures)	600 x 900	2,000	-	Yearly	
TOTAL (RM)					

NOTES:

- Listing is Free and for MPMA Members only.
- The premium listing feature entitles advertisement listings of your company to be placed at the very top of the MPMA eDirectory's general advertisement listings.
- Home and Prime Page advertisers get FREE Whatsapp Link in Listing.
- Booking of space is based on availability and on a "first come-first served" basis.
- MPMA has the right to accept / reject advertisement(s).
- Artwork should be provided by advertiser.
- Artwork for Web Advert should in JPEG file with 72dpi.
- Advertisement design can be arranged at a fee.
- Artwork for Motion Graphic Web Advert in Gif file with 72dpi must have white background.
- This Booking Form will be considered as confirmation of advertisement booking when **full payment is received**.

Advertisement Reservation Form

Please complete and return this form to:

MPMA

Attention: Ms Mandy Kok (mandy@mpma.org.my). Tel: +603 7876 3027 Fax: +603 7876 8352

ADVERTISER'S DETAILS:

Company Name

Contact Person

Designation

Address

Tel

Fax

Email

Payment (Cheque No.)

Signature & Company Stamp

Date

Motion Standard

HOME PAGE ADVERTISEMENT 1,300(w) x 400(h) pixels

Member: **RM15,000**
Non-member: **RM18,000**

Search Detail

Search Under

Search

Indices

- > Members in Alphabetical Order
- > Ordinary Members in Alphabetical Order
- > Associate Members in Alphabetical Order
- > Members by State
- > Members by Production Processes
- > Members by Product Category
- > Members by Business Line
- > Exporters in Alphabetical Order
- > Exporters by Export Market

Motion Standard

HOME BOX SIDE ADVERTISEMENT 250(w) x 188(h) pixels

Member: **RM5,500**
Non-member: **RM7,000**

Motion Standard

HOME BOX SIDE ADVERTISEMENT 250(w) x 188(h) pixels

Member: **RM5,500**
Non-member: **RM7,000**

Motion Standard

HOME BOX FOOTER ADVERTISEMENT 400(w) x 188(h) pixels

Member: **RM6,500**
Non-member: **RM8,000**

Motion Standard

HOME BOX FOOTER ADVERTISEMENT 400(w) x 188(h) pixels

Member: **RM6,500**
Non-member: **RM8,000**

Motion Standard

HOME BOX FOOTER ADVERTISEMENT 400(w) x 188(h) pixels

Member: **RM6,500**
Non-member: **RM8,000**

Motion Standard

PRIME PAGE ADVERTISEMENT 948(w) x 365(h) pixels

Member: **RM10,000**
Non-member: **RM12,000**



Advertising
Opportunities in the
MPMA eDirectory

Free Listing in MPMA eDirectory



Join Us Now!

HOME PAGE ADVERTISEMENT 1,300(w) x 400(h) pixels

Member: **RM15,000**
Non-member: **RM18,000**

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- > Members by Business Line
- > Exporters in Alphabetical Order
- > Exporters by Export Market

Motion Standard

**CATEGORY PAGE
ADVERTISEMENT
(LEFT SIDE)
250(w) x 188(h) pixels**
Member: **RM4,000**
Non-member: **RM5,500**

Motion Standard

**CATEGORY PAGE
ADVERTISEMENT
(LEFT SIDE)
250(w) x 188(h) pixels**
Member: **RM4,000**
Non-member: **RM5,500**

Members in Alphabetical Order

A | B | C | D | E | F | G | H | I | J | K | L | M
N | O | P | Q | R | S | T | U | V | W | X | Y | Z



A

- A & A Plastic Industries Sdn Bhd
- A. Schulman Plastics (M) Sdn Bhd
- A. Waner Plastic Manufacturing (M) Sdn Bhd
- Abeam Industries (M) Sdn Bhd
- Abiba Plastic Industries Sdn Bhd
- Ace-Tex Plastic Sdn Bhd
- Active Machinery Enterprise Sdn Bhd
- Actrox Industry Sdn Bhd
- Adikem Sdn Bhd
- Adtech Malaysia Sdn Bhd
- Advancegate Plastic Industries Sdn Bhd
- Aicello Malaysia Sdn Bhd
- Aik Hin Plastic Co
- Akros Trading Malaysia Sdn Bhd

Motion Standard

**CATEGORY
PAGE
ADVERTISEMENT
(RIGHT SIDE)
192(w) x
272(h) pixels**
Member: **RM3,000**
Non-member: **RM3,600**

Motion Standard

**CATEGORY
PAGE
ADVERTISEMENT
(RIGHT SIDE)
192(w) x
272(h) pixels**
Member: **RM3,000**
Non-member: **RM3,600**

Motion Standard

**CATEGORY
PAGE
ADVERTISEMENT
(RIGHT SIDE)
192(w) x
272(h) pixels**
Member: **RM3,000**
Non-member: **RM3,600**

Motion Standard

**CATEGORY PAGE FOOTER
ADVERTISEMENT
400(w) x 188(h) pixels**
Member: **RM5,000**
Non-member: **RM6,000**

Motion Standard

**CATEGORY PAGE FOOTER
ADVERTISEMENT
400(w) x 188(h) pixels**
Member: **RM5,000**
Non-member: **RM6,000**

Motion Standard

**CATEGORY PAGE FOOTER
ADVERTISEMENT
400(w) x 188(h) pixels**
Member: **RM5,000**
Non-member: **RM6,000**

HOME PAGE ADVERTISEMENT
1,300(w) x 400(h) pixels

Member: **RM15,000**
Non-member: **RM18,000**

Search Detail

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Search

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- > Exporters by Export Market

ABC Company

Company	ABC Company
Chief Executive	Lee Jun
CEO Position	Chief Executive Officer
Business Enquiry	Annette Tan
Business Contact Person Position	Marketing Manager
Office Address	Kawasan Perusahaan Mas Jaya
PostCode	43200
City/Town	Cheras
State	Selangor
Country	Malaysia
Telephone	603-0000 0000
Fax	603-0000 0000
Email	info@abc.com
Website	www.abc.com
Raw Material Used	PE, PP, PVC
Production Processes	Blow Moulding , Silkscreen-painting
Products	Toiletries Products, Packaging Consumer Products,Bathroom/Toilet

IMAGE 1
600(w) x 900(h) pixels

IMAGE 2
600(w) x 900(h) pixels

IMAGE ON MEMBER LISTING PAGE
(Max 5 images)
600(w) x 900(h) pixels
Yearly: **RM2,000**

IMAGE 3
600(w) x 900(h) pixels

IMAGE 4
600(w) x 900(h) pixels

IMAGE 5
600(w) x 900(h) pixels