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6<sup>th</sup> November 2020

**Datuk Lim Kok Boon**  
**President of**  
**Malaysian Plastics Manufacturers Association**

Dear Datuk Lim,

### **INVITATION TO AI IN MANUFACTURING (VIRTUAL EVENT) ON 25<sup>TH</sup> NOVEMBER 2020**

MDEC is delighted to invite you and the members of the Malaysian Plastics Manufacturers Association to participate at the **'AI IN MANUFACTURING (VIRTUAL EVENT) on 25<sup>th</sup> November 2020**. The half day event is part of MDEC's Global Growth Acceleration (GGA) initiative to **identify opportunities and best practices** for AI in Manufacturing, starting with the E&E Sector in Malaysia. This event also seeks to highlight the capabilities of Malaysian AI and IR4.0 technology companies to serve the **local and regional** manufacturing sector and to position **Malaysia and the region as an emerging hub for IR4.0** solutions and applications in South East Asia.

The tentative agenda of the half day event is as follows:

| <b>Time</b>  | <b>Topic</b>   |
|--------------|--|
| <b>9:30</b>  | <b>Welcome Remarks</b>   |
| <b>9:40</b>  | AI in Manufacturing Research – Key findings by Ipsos                     |
| <b>9:55</b>  | “Lights Off with AI” – Boingtech   |
| <b>10:10</b> | Smart Manufacturing with AI – A user's perspective                       |
| <b>10:25</b> | Panel Discussion – Can AI Really Change The Way Manufacturing Functions? |
| <b>11:05</b> | Solutions Workshops (Breakout rooms)                                     |
| <b>12:00</b> | <b>End</b>   |

\*Agenda is subject to change without prior notice

The association and its members are most welcome to join in the B2B session that will also take place after the panel session for them to gain further insight on how AI services can change the way their factories operate. This invitation is not limited to the members concentrating in the E&E sector but also to encompass any interested manufacturer that would be interested to adopt AI into their manufacturing practices.

The registration link will be sent to you via email for ease of registration.

Malaysia Digital Economy Corporation (MDEC) is a government agency under the Ministry of Communications and Multimedia with a 25 year track-record of successfully leading the ICT and digital economy growth in Malaysia.

We look forward to your participation in this programme.

Yours sincerely,

**MALAYSIA DIGITAL ECONOMY CORPORATION SDN BHD**

A handwritten signature in black ink, appearing to read 'Jesse Chooi', is written over a light blue grid background.

**Jesse Chooi**  
Senior Manager  
Global Growth Acceleration Division